

Integration in 16 Hours with 1 Developer

JUSTFAB®

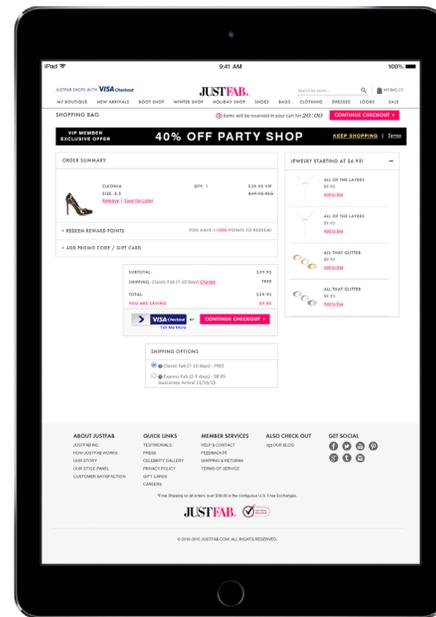
JustFab chose Visa Checkout to improve the customer experience

JustFab, a subscription-based retailer, offers its customers a personalized set of the latest fashions every month. As part of its continual drive to make its shopping experience quick and easy for customers, JustFab chose Visa Checkout.

“By offering such a quick way to pay, Visa Checkout supports our brand promise of giving our customers immediate access to the trends they love.”

“Integrating with Visa Checkout was simple and fast. Our Visa Checkout integration liaison was extremely responsive and helpful throughout the process. Visa Checkout is an ideal technology partner.”

— Matt Fojut, EVP Corporate Development



Integration covered all of JustFab's brands

4 brands representing JustFab's full portfolio – JustFab, ShoeDazzle, FabKids and Fabletics – all added Visa Checkout

7 sites in total (desktop and mobile) were integrated

Integration timeline was short

1 month from start of integration until launch

16 hours to integrate Visa Checkout, including development and testing

Minimal JustFab resources required

1 developer

3 testers

Contact your Visa account executive or visit visacheckout.com/business to find out how Visa Checkout can help you drive sales, increase spend and enhance loyalty.