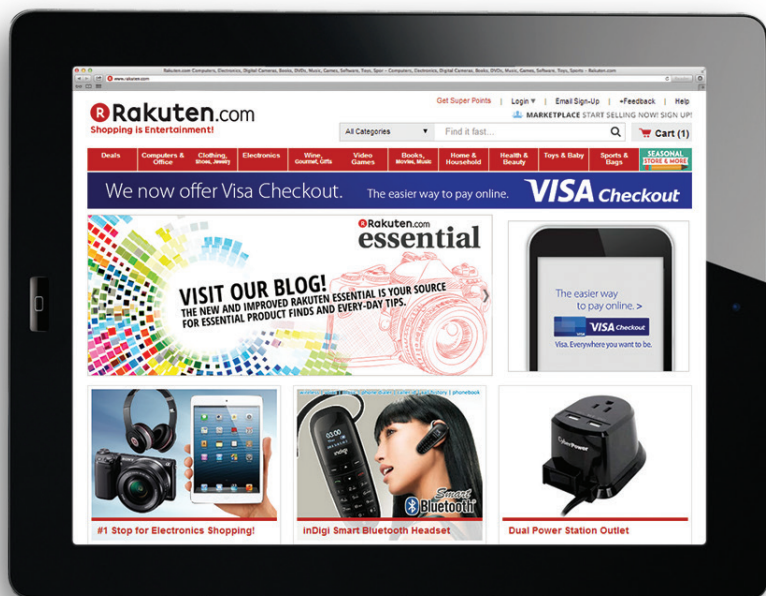**VISA** *Checkout*

Integration in 20 hours
with a single development team

Rakuten.com
Shopping is Entertainment!

"Easiest implementation in its class, and a 95% reduction in effort compared to previous payment method projects."

– Vic Afsahi,
  Director of Web Development

Rakuten.com and Visa Checkout together create an easy checkout experience

❯ "We chose to implement Visa Checkout to provide the best checkout options for our customers and because Visa is a trusted partner," said George Chang, SVP.

Integration in 3 simple steps

1. Minimal front-end code changes
2. Back-end changes to receive encrypted card data
3. Test and deploy

❯ No changes to existing gateway and merchant acquiring accounts – a common source of project delays.

❯ Visa Checkout plugged into Rakuten.com's existing credit card and order review processes.

End-to-end integration in 20 hours with a single development team

❯ Integration of Visa Checkout was completed in 20 hours for both web and mobile sites.

❯ Minimal integration touchpoints meant the work could be managed by a single development team. This reduced costs and time spent coordinating between multiple front-end and back-end teams.

"The Visa Checkout platform was very easy to integrate, and we got great support from Visa's tech team. Within a few days, we were up and running, and our customers are loving the new product so far. I would expect tech teams should be able to implement Visa Checkout within a week."

– Vic Afsahi,
  Director of Web Development

VISA everywhere
you want to be